

# Smokefree Air Strategy

Below is an outline of strategies to consider when working to pass a smokefree air law in your community. The resources in [blue](#) can be found either in this Supplement or within the folder.

**Believe in your purpose** of protecting the health of the public and that you can make a difference

[Board of Health Success Stories: Implementing and Supporting Tobacco Control Laws](#)

**Understand your role** in with smokefree air laws

[The Board of Health's Role in Supporting Smokefree Communities](#)

**Know the facts**

- Review relevant research  
[Helpful Tobacco Websites](#)
- Know the current laws

**Reach out and develop relationships** with partners that share common visions and values such as your local and state tobacco coalition

[Indiana Campaign for Smokefree Air](#)

**Put your position in writing**

- Sign a resolution  
[Smokefree Air Resolutions - national, state and local versions](#)

**Spread the word**

- Develop talking points  
[Secondhand Smoke Talking Points](#)
- Launch a media campaign to educate the community
- Write letters to the editors  
[Indiana Boards of Health Advocacy Guide](#)
- Write an Op-Ed piece  
[Indiana Boards of Health Advocacy Guide](#)

**Draft your ordinance**

- Seek guidance  
[Fundamentals of Smokefree Air Policy Development for Hoosier Communities](#)
- Develop clear definitions and draft policies  
[Indiana Smokefree Air Model Ordinance](#)
- Prepare for opposition  
[Secondhand Smoke Myths and Realities](#)